

ALMA

Written by Fabrice Murgia and Peggy Lee Cooper Directed by Fabrice Murgia

Produced by Théâtre de Namur



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OPENS
AT THE THÉÂTRE DE NAMUR
16 May 2023
AND
from 17th May until 19th May 2023
theatredenamur.be

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LE CONTEXTE De la création

Fabrice Murgia and the cabaret artiste Peggy Lee Cooper have taken the myth of Faust and marinaded it in the universe of reality TV to create a diabolical spectacle that plays with the codes of anglophone musical comedy.

The curtain comes up on the finale of a reality TV show where the candidate Faust, who is just about to lose, calls upon the devil to help her regain her place. The pact she signs will enable a meteoric rise, only the price she has to pay may be a bit too high...

«Alma» is not an adaptation of Faust like numerous others. For this original work, the story as told by Goethe represents a source of inspiration acknowledged by the 4 creators, but they depart from it in several respects in order to follow their own paths.

The work is a amalgam of multiple influences, marrying traditions of cabaret glamour and interweaving inspirations from Goethe with the more contemporary. The team brings together creators of multifaceted talent: the libretto is written by the Irish-British composer Tricity Vogue, songwriter and ukulele musician; the music composed by Matthieu Vandenabeele, a production by Fabrice Murgia playing with the sensationalism of television and the ratings, and a sultry and audacious interpretation by the divine Peggy Lee Cooper.

A weaving together of music, cabaret, theatre and audiovisual elements, this piece takes us to the heart of a universe inspired by Faust that remains resolutely contemporary and surprising.



INTERVIEW WITH FABRICE MURGIA AND PEGGY LEE COOPER

« Alma »: the myth of Faust meets self promotion. In the age of shameless hyper narcissism, what is a person willing to sacrifice in order to come out on top?

Why is the story of Faust of interest today? What does his famous deal with the devil mean now?

Fabrice What we want to explore in 'Alma' is the self as spectacle: how we curate our selves, the self as a brand, living all the time as if we were looking at ourselves in a mirror. Life as a performance piece! But the result of so much self-staging is that one no longer knows whether one is actually living one's life or simply playing the rôle of oneself in the film of one's life.

This way of constructing our public selves does not matter just for celebrities or superficial people looking for the spectacular and the outrageous. It matters to all of us. The world incites us to position ourselves, to have a 'look', to push ourselves to the limit. This puts us under pressure, with one eye always on the gaze of the other and on how we appear to ourselves. This 'ego-trip' society causes suffering. When we look in the mirror, can we still discern a correlation between what we do, what we say, and what we think? At what point do we have to say that we have sold our souls to something or someone? To satisfy what need? What have we given in exchange for this illusion of eternal youth? It is a parable: the desire for more functions as the dynamo of our fantasies but as soon as we have something, it ceases to be a fantasy and has to be replaced with something else. We always need a fantasy of some sort.

Peggy This constant pressure people feel to conform themselves to the images they find on social media or to what they see celebrities doing is on the increase. In the next ten years, I would say that it will rise by 1000%! Celebrity is a monster that needs constant feeding and keeps asking for more in order to maintain its position and visibility. How far are people prepared to to go in order to remain up there? Which pressures are they prepared to put up with? There are already plenty of people waiting in the wings to take their place, each with millions of followers of their own.

Today, for example, there are people with 50 million followers and more, which represents a frightening amount of power. Most of them don't even know what to do with their power. When I was young, international icons – Pavarotti for example – were creative people, artists and makers. Now, by contrast, 'celebrities' create nothing other than themselves.

Fabrice In the myth of Faust, knowledge and power go hand in hand. Faust is a young scholar who knows basically everything. There isn't a book that can teach him anything new. The pact that the devil proposes to Faust takes the form of pleasure and eternal youth. Adapting the myth to our self-centred society re-poses this question: is popular recognition still linked to competence and talent or is it simply a matter of the notoreity one is able to create for oneself, to one's self-curation?

The play will open on the finale of a reality TV show where the contestant Faust (now played by a woman) is about to lose. She calls upon the devil to help her re-take the lead and win the programme.

Fabrice In Act 1 we will witness the negotiation of the deal between Faust and the devil leading up to the signing that will enable Faust's ascent into the world of reality TV. When Act 2 opens, two years have passed and Faust's popularity is unassailable. But she has changed. She now has her own programme and even if she is still being exploited by the system, she is also in a position to exploit others.

Peggy She has realised that there is a price to pay and that the instrument the devil has given her is actually an executioner's axe. Victory has a bitter taste and her career – no matter how great it seems – comes at the cost of her soul. Faust is ready to do anything at all for the best interview, to make the biggest noise, because this is what gets her noticed. This will lead to her downfall: the day she invites the devil onto her programme.

How was this project conceived?

Peggy From the convergence of several people: Fabrice and I found each other in the desire to work together with a common vision of the show: a form that straddles between the musical and the cabaret (according to the Anglo-Saxon tradition where the two cultures mix and from each other). The origin of the project is also the desire to have fun because, to make a musical or a cabaret, there must first be a desire to have fun.

Fabrice For a long time now I have wanted to open the stage to different forms: less rigid, more generous. I wanted to have a taste of what is happening in the Anglo-Saxon world and also of what you will find here in night-time cabaret and clubs. Added to this is the desire to reconnect with the spectacular – which has always attracted me – both from a technical and a musical point of view, and to take it all the way, to really have fun with it.

Peggy Personally, I come from the world of cabaret and I am attracted by the contribution that Fabrice's different way of looking at things can offer, re-framing things and freeing them from their habitual little boxes, and taking them to a different audience.

Fabrice I wanted to have fun, Peggy wanted a frame... so we decided that each of us was taking a step towards the other.

Peggy In a way, we both wanted to try out different elements from each other's worlds.

How will you retell the story of Faust within the world of cabaret and musical comedy?

Peggy Working with music is working with an extra actor. A horror film without music isn't scary! Intense scenes without music won't make people cry. Music is an invisible actor whose role is to amplify the emotion. It gets used all the time in musical comedy where a good song accelerates the emotions and allows you to go straight to the hearts of the audience members while still moving the story on. The only way to really understand it is by experiencing it. The first musical comedy I ever saw ('Chicago' in 1994 in London) made me cry so much from happiness that I missed two thirds of the performance! What interests me about working in this medium is that you can give your audience a big slap upside the face, and they won't even see it coming.

Fabrice Dialogue and singing will alternate in this production, in the manner of musical comedy which is very different from theatre or opera. Music will be in the driving seat. It will be composed in such a way that it tells the story by addressing the audience directly (as in cabaret or with the breaking of the fourth wall). We will play with the story, collapsing it into a story about two people (there are more characters, but it is first and foremost the story of a negotiation, of a combat, of a deal between two people) and then stretching it out into dimensions beyond where realism can take us: all of a sudden the emotion is too big, and so we sing! Music is a vibration. It goes via your stomach to reach your brain.

Peggy Formerly, opera was the music of the people, whilst symphonies were for the serious-minded. That's why there are so many well-known opera melodies: they were written to be remembered. Musical comedy is a bit like opera that has got mixed up with jazz. It remains a story full of emotions, feelings, told in music that is not trying to be elitist in any way.

Fabrice, the reality TV setting leads to the presence of cameras on stage and this creates a back-and-forth game between real-time and filmed narratives that is a signature of your work. Is this an infinite regression that you want to continue to explore?

Fabrice There is always a different reason for the camera to be on stage. Here it is to mark the transition between public speech and intimate speech, between the moments when one is being watched by others and the moments when one is supposedly alone but the external observer is still there! This paradox means that those places where one can usually 'let oneself go' in solitude end up being the places where one is most exposed. Nothing escapes the ever-present camera. As a public personality, having become famous as a TV presenter Faust is never at peace. Even in her dressing room she is followed by the eye of a camera that is constantly tracking her emotions.

Stars like Avicii or Amy Winehouse, who died aged 27 or 28, bear witness to the enormous pressure that celebrities are under. When you watch documentaries about them you realise that the camera never left them alone for a second. It makes you wonder whether the pressure was coming from what the camera revealed, or from the camera itself.

This raises questions about the fabrication of images...

Peggy Manipulation is one of the big themes of this show. Who manipulates whom in this particular universe? By creating content in bulk, from images filmed in spadefuls, one can tell whatever story one chooses. People's lives become a story woven out of images twisted out of context. You take a picture of a happy family and another of a sad family, and you construct your scenario however you want to.

Fabrice Our objective is to help people feel the falsity of this world, the 'plastic' side and the disposable 'Kleenex culture': Kleenex actors, Kleenex producers, and a Kleenex audience that get picked up and then thrown away again...

Do you already have an idea of the visual form your show will take?

Fabrice The show will be quite mobile so that we can tour it easily, including internationally (there are already English and French language versions). The idea is of something contemporary, light, which uses elements that are already present on site, such as a wall in the distance, a partially illuminated room where we can film the audience... The scenography will play with the juxtaposition of large open spaces and more enclosed spaces such as the dressing room. We would like to create the impression of a studio set mid-filming, through the use of a sparse décor that includes tech equipment and a monumental screen: a sensation of the total image.

Peggy The screen is a magnifying glass and a perfect illustration of the truncated life of images. That which appears on screen and which is supposed to completely absorb our attention is in fact nothing but a cropped version of reality whilst, off-screen, everything else offers itself to our inspection: the backstage and the wings, the devil's manipulations...

Can you say a few words about the creative team you are working with?

Fabrice The core foursome includes, apart from Peggy and me and the librettist Tricity Vogue, who knows the world of reality TV from having worked at Endemol (the company that made – among other things – 'Big Brother').

Peggy Tricity has already written one musical comedy and she has several albums of cabaret songs to her name. She is a pastmaster of the rhythm that musical comedy needs in a song.

Fabrice On stage there will be four performers from the world of cabaret and cross-dressing: Peggy as the devil, Sarah-Louise Young (well known from musical comedy) in the role of Faust, and two other performers. What is really fabulous about such characters as Peggy Lee Cooper is they come with their own style, their own look, their own humour, their own personality – it's a real strength.

Peggy There will also be four musicians on stage, multiinstrumentalists who will give variety and colour in the soundscape.

How will the creative foursome work: each in their own domain, or will you be mixing your talents?

Fabrice As we come from different disciplines, we are quite complementary. I'm going to focus on the narrative Tricity and Peggy on the writing.

Peggy As far as the music is concerned, we have a lot in common, as well as styles towards which we want to go, and composers of whom we are all fans: Kurt Weill (composer of the 'Threepenny Opera'); Stephen Sondheim who is – for me – the best composer and the best lyricist in musical comedy; John Kander and Fred Ebb, who composed 'Chicago' and 'Cabaret'. These are our inspirations...

PEGGY LEE COOPER

Meet the Drag queen, cabaret artiste, and entertainer who lives in her texts and her songs.

What is the place that you occupy in the world of drag and performance?

I am on the margins of these traditions: whereas most drag acts do lip-sync, I sing live and I take inspiration from other kinds of perfomance like stand-up or musical comedy. I am also not one of those drag artists that wants to be young, slim, and beautiful. On the contrary, my character has no real age, she is fat, and she is far from the plastic standards of beauty.

On stage, my rôle models are the great American stars like Bette Midler or Barbra Streisand. I love those entertainers who, with no artifice and without décor or staging, give life to a song, inhabiting it and so creating a whole event. 'Peggy Lee Cooper' is a mixture of Broadway, stand-up, and entertainment.

How did you get started... thirty years ago already?

Nearly thirty years – and eleven as 'Peggy Lee Cooper'. Aside from those affinities which are innate, my first memory dates from when I was five or six years old and I overheard bits of surprised conversation from my family after a night out (without me) at the Liège based cabaret 'Mama Roma'. The phrase 'you really would have thought they were women' – and all of the questions that this elicited – grabbed my boyish curiosity. The words 'Mama Roma' stayed with me.

Later, I studied dramatic arts and at the age of 16 I went to see a performance at 'Mama Roma'. What I discovered was a far cry from the classic cabarets of cross-dressers with feathers: it was punk, irreverent, second class...

So I understood what I wanted to do. At 18, I was hired. I stayed at 'Mama Roma' for three years, which means somewhere between three and four hundred performances.

Next I did photography and directing (only taking pictures and making films of drag artists!). After ten years, I started performing again, creating my character. Although I started off thinking of 'Peggy Lee Cooper' as a one-off, I have now been touring with her for eleven years and my drag has evolved with her.

Where does the stage name 'Peggy Lee Cooper' come from?

There are two traditions among drag artists: the first is that one doesn't choose one's own name and the second states that it should be a play on words, since the character is not there to take herself seriously. I inherited the name 'Peggy' in the 1990s, in reference to Miss Piggy from the Muppets (and in particular her nose). Since I love the jazz singer Peggy Lee and at the time I was wearing Lee Cooper jeans... the play on words found itself.

You are the first drag act to have a solo show at the National Theatre...

True. Thanks to Fabrice Murgia, at that time the director of the National Theatre who, ahead of his time, opened the door for the recognition of drag on stage. Not viewing drag as bland or vulgar, seeing that it has its own interest, the same legitimacy as other kinds of performance, this is very important... and it was practically unthinkable ten or fifteen years ago. Even so, the principle is the same, whether it be a great classic of theatre or a drag performance: it is a matter of holding the public by the quality of what is presented on stage and of sending them away with an expanded range of thoughts and émotions. No kinds of performance are superior to others.

A diva with a gravelly voice, between sensuality, humour, and over-the-top-ness: does this sum up 'Peggy Lee Cooper'?

I don't ask myself this type of question. 'Diva' is a cliché, a glamourous fat title that hides the fact that you can't build a career on your voice alone: there is also the choice of repertoire, how you bring the songs to life, the contrast between the droll and the tragic...

I recognise myself more in the terms 'cabaret artiste' or 'music-hall'.

- Interviews by Pascale Palmers

ALLEGORY OF THE TIMES WE LIVE IN - THE ZEITGEIST PREVIOUS SHOWS

PRESS QUOTES OF

One of the strengths of the Faust story is that it lends itself to the spirit of the present, illustrating the individual anxieties and ambitions that are characteristic of our age. Holding up a mirror to contemporary society, this creation stages the fragility of the search for success through the light-heartedness and extravagance of cabaret, the power of music, and the sparkle of costumes and decors.

Timeless, these characters keep sending us back to the contradictions and eternal emotions that belong to us as human beings. In the era of social media and the staging of the self, this spectacle offers a totally contemporary take on a secular myth that has become the archetype of human aspirations.

"Captivating music theatre."

- De Standaard

"Sarah-Louise Young has a powerhouse voice and an effortless way of drawing all of us in... captivating, engaging and glorious"

- Musical Theatre review *****



Libretto

Fabrice Murgia & Peggy Lee Cooper

Director

Fabrice Murgia

Lyrics

Tricity Vogue

Music

Matthieu Vandenabeele

artistic producer for the music

Peggy Lee Cooper

With

Sarah-Louise Young Peggy Lee Cooper Vanessa Vandurme Alekseï Von Wosylius

Piano and chorus

Matthieu Vandenabeele **Emmanuel Delcourt**

Drums and chorus

Sacha Toorop Matthieu Vandenabeele

Trumpets and chorus

coming soon

Visual creation

Giacinto Caponio & Fabrice Murgia

Sound design

Matthew Higuet

Costumes

Peggy Lee Cooper

General and stage manager

Marc Defrise

Lighting manager

Emily Brassier, Emilie Schoumaker

Video manager and editing

Giacinto Caponio

Sound manager

Hubert Monroy, Matthew Higuet

Surtitles, stage management and

Jenifer Rodriguez alternating with Mathilda Stock

Distribution

Frans Brood Productions

Production

Théâtre de Namur

Co-production

Cie Artara, Théâtre National Wallonie-Bruxelles, Théâtre La Louvière C'est Central, Théâtre Les Salins - Scène Nationale de Martigues, Théâtre Joliette - scène conventionnée art et création, la COOP asbl et Shelter Prod.

Costume design

Les Ateliers du Théâtre National Wallonie-Bruxelles, Anicia Echevarria, Catherine D'Lish. Henriette Reusser.

Set construction

Les Ateliers du Théâtre National Wallonie-Bruxelles

With the support of taxshelter.be, ING et du tax-shelter du gouvernement fédéral belge, la Chaufferie Acte 1

BIO'S



FABRICE MURGIA

(Cie Artara)

Cie Artara was founded in 2005 by Fabrice Murgia, to form an operational unit around his creations. Today, the core business of Cie Artara is to bring together actors, musicians, visual artists and videographers around the shows of Fabrice Murgia. Murgia is working on the development of a personal style in which these different languages confront each other on set. The text is not at the core of the narrative structure. There are a few key principles that are reflected in the creative processes of all performances of Cie Artara, namely: writing while working on scene, reflecting upon important questions in society, looking for a coherent link between the scenic form and the subject, associate narration and reflection and creating a sensorial image and a creative distance.



PEGGY LEE COOPER

Cabaret artist, Mistress of Ceremonies, jazz and blues singer and lyricist, stand up comedian, actress, producer, director, she does it all. For more than 10 years, her style mixing sensuality and humour have made her a muse. She is often compared to Eartha Kitt, Bette Middler, Marlene Dietrich, Louis Armstrong, Tom Waits...

In recent years, she has been seen at the Théâtre National Wallonie-Bruxelles, with her show «Piano-Bar-Tabac» or at the Festival XS. A la Balsamine alongside Lydia Lunch, at the Théâtre de la Toison d'Or, at the Spa Festival, at the Casino de Bxl. In «Belgium's Got Talent», on Arte and RTBF for «Karbon Kabaret» and for «Tout le Baz'Art», at the Grand Théâtre de Liège, at the Cabaret Mademoiselle, at the Festival La Semo, at Namur en Mai, at the Blue Bird Festival, at the Festival Supermouche, at the Park Poétik, at the Eden of Charleroi, at the Prix Maeterlinck de la Critique, in almost all the small venues and cabarets in Belgium.

In 2018, she released her first album «It ain't over 'till the fat lady sings». In 2020, during the first wave of Covid, she produced 8 variety shows and concerts online. In 2021, she produced the podcast project «Y a pas d'âge pour en parler» (There's no age to talk about it) for the National Theatre, a series of children's stories written and performed by cabaret performers from Brussels cabarets. Also with the National Theatre, she produced the cabaret shows «Peggy Lee Cooper & Friends». In collaboration with KNEPH (Leuven) she created the installation «All dressed up and nowhere to go» at the Kanal Pompidou, as well as a series of summer concerts inspired by the world of circus and freakshow. Together with Greg Houben, she created the show «Récital Idéal» which they performed at the Os à Moelle and as part of the Festival Ouvertures for the National Theatre.



TRICITY VOGUE

Scriptwriter, lyricist and novelist Tricity Vogue, AKA Heather Tyrrell, currently has three major projects in development, including her collaboration on a new original musical with theatre director Fabrice Murgia, composer Szymon Brzóska, and celebrated drag queen Peggy Lee Cooper. Heather is also co-writing a proposed Netflix project with collaborators including Tony Award-winner Frances Ruffelle and actor Alan Cumming – a trio of single dramas set in a theatre. Her "drag action musical" Heels of Glory, co-written with composer Richard Link, was awarded development funding from the Arts Council of England, headlined the Pride in London Festival 2016 at Chelsea Theatre, and is currently receiving interest from UK, US and Canadian producers.

Tricity has written two novels in a murder-mystery series. The first, The Blue Elephant, was shortlisted in 2021 for the Grindstone Literary Crucible Award. Her UK TV credits include My Family, Totally Frank, Holby City, Byker Grove and the Teletubbies. She co-wrote US South by Southwest Festival's Best Game Award winner Smokescreen for Channel 4 in 2010. Her original series ideas have been optioned by Avalon Entertainment and Channel K in the UK,

and she was a finalist in the BBC Two Timing competition in 2004. As an international cabaret performer and musician, Tricity Vogue has staged five hit Edinburgh Fringe shows, and played venues including London's Royal Festival Hall, Royal Albert Hall and Wiltons Music Hall with her All Girl Swing Band.



MATTHIEU VANDENABEELE

Matthieu Vandenabeele - also known as «Matthieu Van» - is a pianist and keyboardist from the North of France (Lille region), who emigrated to Belgium for the past twenty years.

After a classical career and a 1st prize in jazz-piano obtained at the Brussels Conservatory (2003), he multiplied his collaborations in the field of jazz and pop-rock music (where he sometimes «officiates» as drummer, percussionist and singer).

At the same time he participates in the genesis of various projects mixing theatre and music, including «The Wild Party» (jazz theatre) with the actor Benoit Verhaert, «Planète» with the director Xavier Lukomski. He works as a sound designer for the company «Théatre du Papyrus» (Young Audiences).

As a stage musician he has accompanied artists as diverse as Sal La Rocca, Quentin Liégeois, Greg Houben, Melanie de Biasio (for jazz), but also the singer-bassist Manou Gallo (Zap Mama), Sacha Toorop (former Zop Hopop), Ivan Tirtiaux ...

Between 2016 and 2018, he accompanied the band «Puggy» on their «Colours» tour.



VANESSA VAN DURME

Vanessa began her career at NTGent in 1968. She wrote some 30 sitcoms for Flemish television. She was the voice for a comedy item on Flemish radio for two years and also wrote plays and scripts for it.

In 1999, Alain Platel asked her for the role of Tosca in *All Indians* (World tour) produced by Les Ballets C de la B.

She wrote and performed in a solo stage her life story *Look mama, I dance* (2006) produced by Swankake and directed by Frank Van Laecke.

She wrote and performed the drama monologue about Alzheimer's *Before I forget* (2014) directed by Richard Brunel and produced by La Comédie de Valence, for which she received the prestigious Prix de la meilleure comédienne from the Syndicat de la Critique in France and was nominated for the Molière for Best Actress in 2015.

In 2010, she's back with Alain Platel & Frank Van Laecke for *Gardenia* (World tour) produced by Les Ballets C de la B.



SARAH-LOUISE YOUNG

Sarah-Louise is an actor, writer, director and acclaimed cabaret performer. She's appeared in the West End with Julie Madly Deeply, La Soirée, Fascinating Aida and Olivier Award winning Showstopper! The Improvised Musical. One half of comedy partnership Roulston & Young, she has performed all over the world including Off Broadway and at the prestigious Adelaide Cabaret Festival. She is currently touring her 2019 Edinburgh smash hit 'An Evening Without Kate Bush' after a sold out Soho Theatre run.



ALEKSEÏ VON WOSYLIUS

A classically trained professional dancer, Alekseï has been touring the international burlesque scene and alternative cabarets for about 10 years as a boylesque artist and performer... His characters, inspired by Ballet, Opera, Mythology or fairy tales, will transport you with delicacy and poetry in his elegant universe and in a reverie at the same time sensual and dreamy...

AGENDA

Creation on 16 May 2023

> Théâtre de Namur (BE) 16 to 19 May 2023

> Theater Rotterdam Schouwburg (NL) 21 May 2023

> Scène Nationale de Martigues (FR) 26 - 27 May 2023

> Royal Festival de Spa (BE) 12 - 13 August 2023

> Théâtre de la ville de Luxembourg (LU) 09 - 10 November 2023

> 30CC Leuven (BE) 22 November 23

> Cultural Centre Bruges (BE) 5 March 24

> C'est Central la Louvière (BE) 21 - 22 March 24

> Théâtre National Wallonie-Bruxelles (BE) 27 - 28 - 29 March 24

> Théâtre Joliette Marseille (FR) 3 - 4 - 5 April 24

CONTACTS

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Diffusion

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PRACTICAL INFO

Minimum age: 14 years

Entract: 30 min

Duration of the show:

50 minutes + 30 minutes entract + 50 minutes

14 people on tour

- > 4 performers
- > 4 musicians
- > 4 technicians: stage/general, sound, light, video
- > 1 person in charge of surtitles / extra
- > 1 director
- > 1 company manager

Reception conditions:

set up on D-1 dismantling after the last performance +/- 14 people on tour

Intermission necessary for a change of scenery.

Please note that the technicians must be present.

Cleaning: plan a big clean-up as there is a risk of confetti.

Special mentions: Most of the scenery will be standard for all venues. The majority of the decor will be standard for all venues, but an upright piano should be hired.

The hall staff will be called upon.